

America Recycles Infrastructure Workgroup Steering Committee Meeting

Resource Recycling Conference 2019

Monday, August 26, 2019, 9:00-10:00 AM (CT)

Sheraton New Orleans, Poydras Room

Meeting Purpose/Desired Outcomes:

- Review and provide input on draft Clearinghouse.
- Determine next steps for steering committee and workgroup members to ensure delivery of priority action(s), announcements, and communications products for November Summit.
- Discuss recommended additional workgroup actions for inclusion in *National Framework for Advancing the U.S. Recycling System*, including the timeline for finalizing the actions and commitments in the Framework.

Agenda:

9:00-9:05 AM:	Welcome and Agenda Review
9:05-9:45 AM:	Presentation and discussion of draft Clearinghouse for tools and resources related to improving U.S. recycling infrastructure.
9:45 - 9:55 AM	Discussion of November announcements, communications products, and additional workgroup activities for inclusion in National Framework (see Appendix)
9:55-10:00AM	Review and finalize schedule for delivery of workgroup priority action(s) and selection of future activities to be included in National Framework (see Appendix)

Appendix:

Summary of deliverables, announcements, and communications needs for November 2019 America Recycles Summit; recommended additional actions for inclusion in National Framework; and draft schedule of steering committee and workgroup next steps through November 2019.

Appendix: Summary of November Announcements, Communications Products, and Recommended Future Activities *Infrastructure Workgroup Steering Committee Meeting*

Vision Statement

A holistic, modern and adaptable national recycling infrastructure that embraces innovation and is resilient to changes in material streams, markets and consumer expectations.

Product(s) and/or Announcements to be Released in November

Infrastructure Workgroup Priority Action

- Announce the launch of a publicly accessible, web-based portal that will serve as a clearinghouse for recycling infrastructure tools and resources, led by the Chamber of Commerce Foundation in partnership with U.S. EPA, ISRI and Keep America Beautiful.

Anticipated EPA Actions/Announcements

- Continue to support the development and expansion of the Clearinghouse.
- Announce release of National Framework to Advance the U.S. recycling system.
- Announce EPA will continue facilitating and providing logistical support for workgroup meetings and dialogues, including hosting future meetings to implement actions within the National Framework.
- Announce intent to work collaboratively with America Recycles Network to establish a national goal to increase recycling.
- Provide highlights related to the Innovation Fair exhibitors and/or attendance.
- Announce release of EPA publication featuring pledge signatory success stories.
- Announce release of EPA publication featuring Waste Wise Partner success stories in honor of 25th Anniversary.

Other Workgroup Member Actions/Announcements

- Continue support of the “Materials Recovery for the Future” pilot project, which launched officially in February 2019. [*Procter & Gamble, Target, Nestle, PepsiCo, Dow, Walmart, American Chemistry Council, SC Johnson, Association of Plastics Recyclers, Plastics Industry Association, Johnson & Johnson, Unilever, and Waste Management*]

Communications Materials/Products for November Summit

- A 1-page front-and-back handout that highlights the clearinghouse design, lists the launch contents of the clearinghouse and solicits input on attendees for further materials to incorporate into the clearinghouse.
- National Framework to Advance the US Recycling System.
- EPA Publication featuring pledge signatory success stories.
- EPA Publication featuring 25th Anniversary of WasteWise partner success stories.

Recommended Additional/Future Actions for Inclusion in National Framework (for Discussion)

- Conduct webinars and outreach on Clearinghouse to increase resources/information included in the web-based tool; operation and maintenance of Clearinghouse.
- Conduct and compile research on successful infrastructure investments and potential investment opportunities.
- Share results and outcomes of the “Materials Recovery for the Future” pilot project to assess potential for replication.
- Explore the creation of incentives to encourage investment in recycling or find existing tax incentives that organizations could leverage to help materials recovery facilities (MRFs) evolve to meet the challenges posed by the evolving materials stream.

Draft Schedule - Completion and Task Assignments

Task	Lead	Deadline
Review mockup of website with U.S. Chamber of Commerce Foundation’s contractor	Steering committee	8/26
Draft list of launch contents of clearinghouse	Steering committee	9/3
Solicit feedback on mockup of website	Workgroup	9/3
Conference Call to further discuss/finalize future actions to be included in National Framework	Steering Committee	Mid-September
Conference Call with full workgroup to discuss future actions to be included in National Framework	Workgroup	Mid-September
Solicit feedback on draft list of launch contents of clearinghouse	Workgroup	9/15
Circulate draft Framework for Workgroup review/comment	Workgroup	9/23
Solicit tools and resources for clearinghouse	Workgroup	9/30
Develop 1-pager for Summit	Steering committee	9/30
Comments Requested on Framework Actions	Workgroup	10/7
Solicit feedback on 1-pager	Workgroup	10/7
Send materials for printing	EPA	10/14
Complete review/approval of initial tools and resources	Steering committee	10/31